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# **UIS Strategic Compass**

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## Introduction



Overview of Purpose & Approach

#### What & Why of Strategic Compass

- Engages stakeholders to develop a common identity and shared vision
- Anchored in strengths, distinctive qualities, underlying values, and future ambitions
- Provides strategic direction with flexibility for adapting to evolving circumstances

#### How: COHRE's role

- Design and guide the process
  - Independent, neutral facilitator
- Give UIS stakeholders major voice
  - Faculty, staff, administrators, students, alumni
- · Represent views of UIS community
  - Inductive integration of extensive input
  - Collective reflections & aspirations
  - · Collaboratively developed description

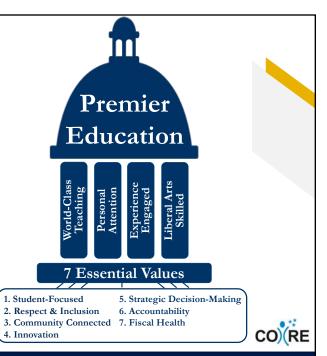


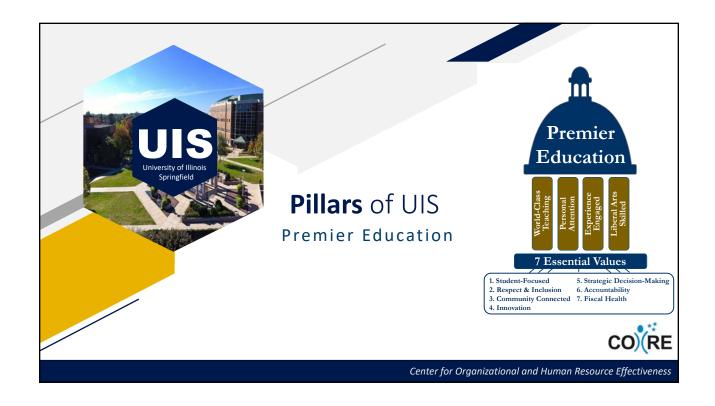
## **UIS Strategic Compass**

Overview

#### **UIS Premier Education Experience**

- Aligns with UI System emphasis and reputation for quality
- Expresses UIS's distinctive vision for what this looks like and how it's achieved
  - UIS pillars of a premier education
  - Driven by environment of 7 essential values
- Honors UIS history & leverages strengths
- Summarizes UIS identity & aspirations





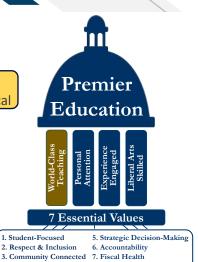
# **World-Class Teaching**

UIS Strategic Compass - Premier Education Pillar

- ◆ UIS has strong roots in a teaching-oriented mission
- Core of talented, dedicated faculty; supporting them is critical

#### **Key Priorities**

- Reinforce emphasis on hiring faculty with strong teaching skills
- Improve teaching assessment and feedback systems
- · Recognize and reward high quality teaching
- Invest in ongoing development of faculty teaching skills



- 3. Community Connected 7. Fiscal Health 4. Innovation



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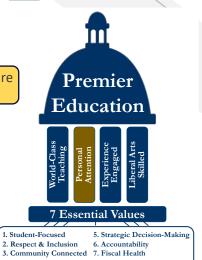
### **Personal Attention**

UIS Strategic Compass - Premier Education Pillar

◆ Personalized attention to students has been a defining feature of UIS throughout its history

#### **Key Priorities**

- Reinforce emphasis on individualized student interactions with faculty and staff
- Assure classes available in format students want/need (classroom vs. online)
- Improve practices for meeting specialized needs of diverse student body
- Develop critical student life factors



1. Student-Focused 2. Respect & Inclusion

4. Innovation

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# **Experience Engaged**

UIS Strategic Compass - Premier Education Pillar

- ◆ UIS committed to education infused with experiential learning
- ◆ Expands skills, stimulates interest, enhances career prep, and facilitates community connections
- ◆ Competitive market advantage for both UIS and its students

#### **Key Priorities**

- · Reinforce and expand current experiential learning opportunities beyond the classroom
- · Increase capability and practice of integrating experiential activities within courses



- 1. Student-Focused 5. Strategic Decision-Making
- 3. Community Connected 7. Fiscal Health
- 4. Innovation



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### **Liberal Arts Skilled**

UIS Strategic Compass - Premier Education Pillar

- UIS has esteemed liberal arts history
- ◆ Provides versatile skills valuable across careers and in life
- Extends beyond applied technical skills to enhance success

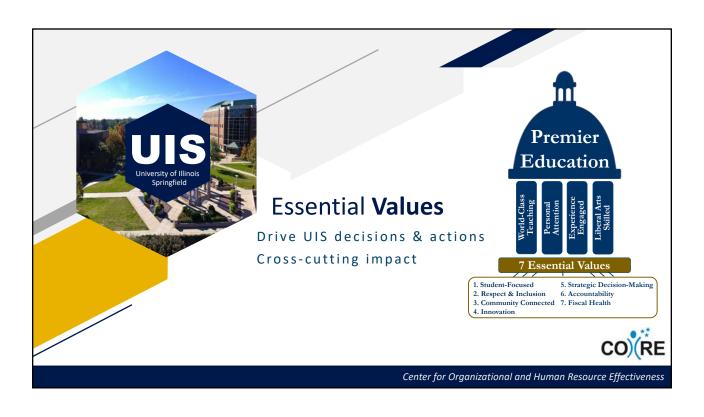
#### **Key Priority**

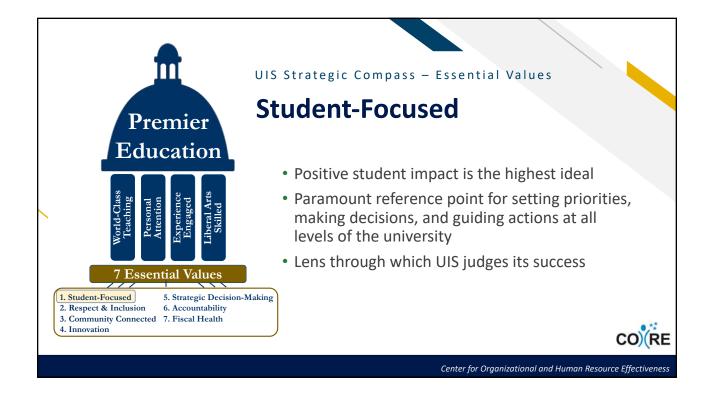
 Strategically assess how to best leverage UIS's liberal arts strengths for the future, including how to integrate those strengths across majors



- 2. Respect & Inclusion
- 6. Accountability 3. Community Connected 7. Fiscal Health

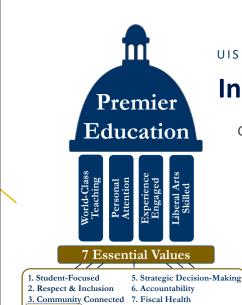












UIS Strategic Compass - Essential Values

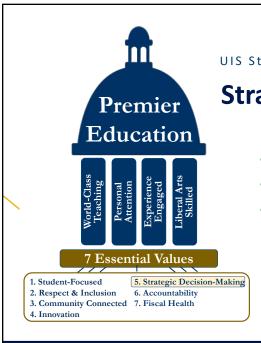
### **Innovation**

Creative initiative, pioneering efforts, and passionate commitment

- Bold efforts to try creative teaching methods
- Research, creative activities, applied endeavors
- Scholarship vital and multidimensional
- Internal efficiency
  - Continuous improvement of UIS processes



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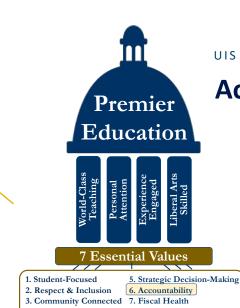


UIS Strategic Compass - Essential Values

# **Strategic Decision-Making**

- Emphasis on strategic, data-based approach
- Proactive, integrated planning
- Ongoing communication and transparency





4. Innovation

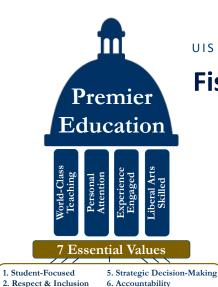
UIS Strategic Compass - Essential Values

## **Accountability**

- High ambitions require diligent follow through
- Clear expectations, attentiveness to progress, and appropriate consequences
- Constructively balance positive reinforcement and corrective responses as respectively earned



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3. Community Connected 7. Fiscal Health

4. Innovation

UIS Strategic Compass - Essential Values

### **Fiscal Health**

- Ability to thrive is bound by fiscal health
  - Sound stewardship, strategic foresight, and development of resources
- Enrollment growth implications
  - Coordinated with ability to fulfill other values & pillars
- Development of alumni & community relations
- Students' financial health too
  - Lower cost opportunity for premier education





